# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending May 14ᵗʰ, 2022: New Ads Drop To Third Highest Weekly Level of 2022

WETHERSFIELD, May 20ᵗʰ, 2022 – During the week ending May 14ᵗʰ, there were 10,170 new postings, down 2,668 new ads or -21% over the week. This statewide decline is echoed by a comparable 20% Nationwide decline. Nearby states of New York, Rhode Island, and New York had respective declines of -12%, -41%, and -17%. Within Connecticut, the largest industry decreases occurred in Finance/Insurance, Accommodation/Food Service, and Transportation/Warehousing. These three industries accounted for 40 percent of the overall over the week decline. Employers with the largest decreases include Capital One (-364 new ads), Travelers (-161 new ads) and Great Clips (-88 new ads). These three employers with the largest over the week decline also had the largest increases a week ago. The table below shows that both the United States and Connecticut had large decreases over the week. Despite the large decline, the current statewide level is the third highest week of 2022 and 35% above levels from a year ago.

Weekly Statewide New HWOL Job Ads through 5/14/22

Source: CT DOL Analysis of HWOL
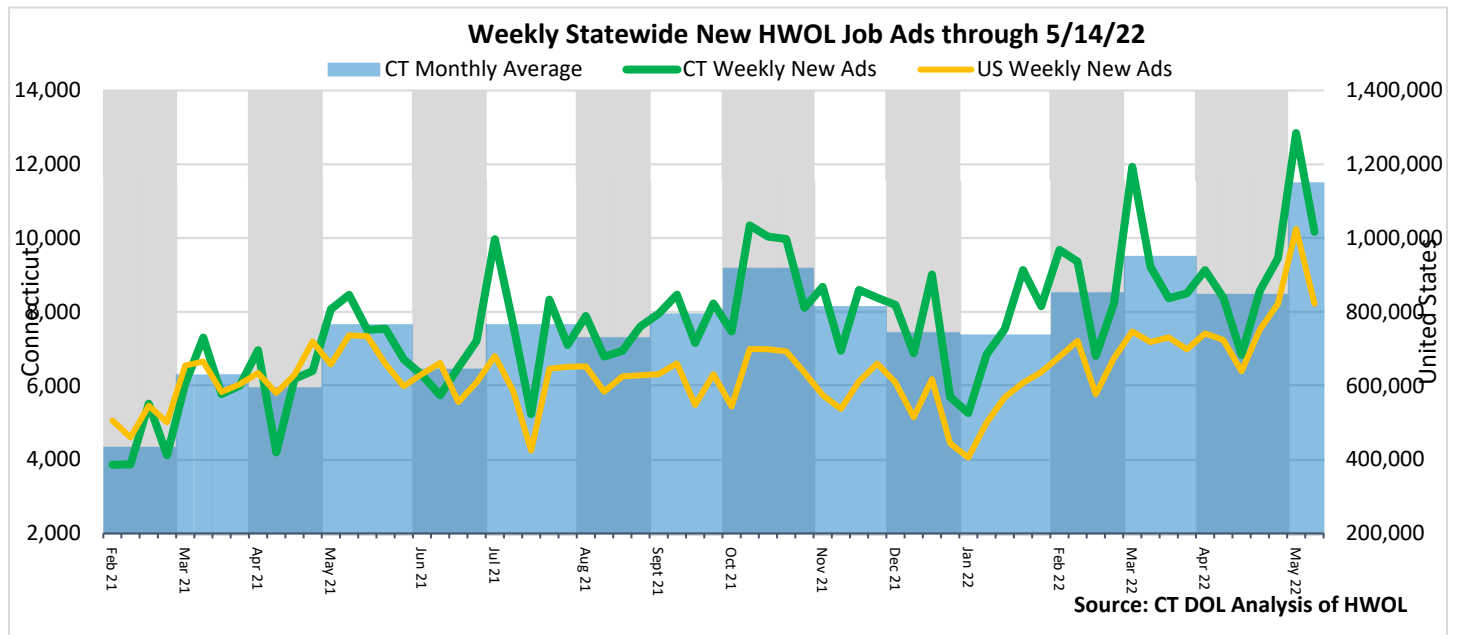
Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Professional, Scientific, & Technical Services.

Occupations with the most new postings include Heavy & Tractor-Trailer Truck Drivers, Registered Nurses, and Retail Salespersons.

Employers with the most new postings include PricewaterhouseCoopers, Walmart/Sam's, and Hartford Healthcare.

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The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,938 new postings, -7% over the week)
- **Retail Trade** (1,096 new postings, -2% over the week)
- **Pro., Sci., & Tech. Services** (1,015 new postings, +21% over the week)

NAICS	Industry	Ads Week Ending: 5/14/22	1 week ago: 5/7/22	4 weeks ago: 4/16/22	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	10,170	12,838	6,723	-21%	-2,668	51.3%	3,447
11	Agriculture, Forestry, Fishing and Hunting	5	11	6	-55%	-6	-17%	-1
21	Mining, Quarrying, and Oil and Gas Extraction	4	11	16	-64%	-7	-75%	-12
22	Utilities	32	40	39	-20%	-8	-18%	-7
23	Construction	135	162	89	-17%	-27	52%	46
31	Manufacturing	794	913	537	-13%	-119	48%	257
42	Wholesale Trade	72	133	26	-46%	-61	177%	46
44	Retail Trade	1,096	1,115	573	-2%	-19	91%	523
48	Transportation and Warehousing	621	902	143	-31%	-281	334%	478
51	Information	244	238	138	3%	6	77%	106
52	Finance and Insurance	1,013	1,409	857	-28%	-396	18%	156
53	Real Estate and Rental and Leasing	134	275	82	-51%	-141	63%	52
54	Professional, Scientific, and Technical Services	1,015	840	478	21%	175	112%	537
55	Management	6	7	5	-14%	-1	20%	1
56	Administrative and Support	226	401	198	-44%	-175	14%	28
61	Educational Services	343	375	302	-9%	-32	14%	41
62	Health Care and Social Assistance	1,938	2,080	1,351	-7%	-142	43%	587
71	Arts, Entertainment, and Recreation	53	78	75	-32%	-25	-29%	-22
72	Accommodation and Food Services	443	822	428	-46%	-379	4%	15
81	Other Services (except Public Administration)	124	293	72	-58%	-169	72%	52
92	Public Administration	181	134	51	35%	47	255%	130
99	Unspecified	1,691	2,599	1,257	-35%	-908	35%	434

Source: CT DOL Analysis of HWOL

During the week ending May 14th, the total ad decrease of 2,668 or -21% is the net result of change within 18 decreasing and 3 increasing industries. Half of the decreasing industries fell by 100 or more new ads. The three industries with over the week increases grew by a combined 228 new ads, most of that occurred in Professional, Scientific, and Technical Services (+175 new ads). Over four weeks, total ads were up 51.3% and the result of gains in 17 industries and four week losses in 4 industries. The largest four week industry increases occurred in Health Care and Social Assistance (+587 new ads), Professional, Scientific, & Technical Services (+537 new ads), and Retail Trade (+523 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	5/14/22	5/7/22	4/16/22	%	#	%	#
Heavy and Tractor-Trailer Truck Drivers	537	739	53	-27%	-202	913%	484
Registered Nurses	483	429	301	13%	54	60%	182
Retail Salespersons	234	300	147	-22%	-66	59%	87
First-Line Supervisors of Retail Sales Workers	228	220	160	4%	8	43%	68
Sales Representatives, Wholesale and Manufacturing,	171	256	124	-33%	-85	38%	47
Customer Service Representatives	163	207	123	-21%	-44	33%	40
Medical and Health Services Managers	139	137	96	1%	2	45%	43
Marketing Managers	128	89	75	44%	39	71%	53
Sales Managers	123	117	63	5%	6	95%	60
Secretaries and Administrative Assistants	115	182	57	-37%	-67	102%	58
Laborers and Freight, Stock, and Material Movers	113	179	68	-37%	-66	66%	45
Licensed Practical and Licensed Vocational Nurses	112	96	132	17%	16	-15%	-20
Cashiers	100	105	44	-5%	-5	127%	56
Management Analysts	99	136	63	-27%	-37	57%	36
Security Guards	96	128	45	-25%	-32	113%	51
General and Operations Managers	88	121	64	-27%	-33	38%	24
Human Resources Specialists	73	70	48	4%	3	52%	25
Financial and Investment Analysts	65	38	43	71%	27	51%	22
Maintenance and Repair Workers, General	64	71	60	-10%	-7	7%	4
Nurse Practitioners	60	83	56	-28%	-23	7%	4
Food Service Managers	56	100	73	-44%	-44	-23%	-17
Medical Assistants	56	78	44	-28%	-22	27%	12
Computer and Information Systems Managers	54	106	36	-49%	-52	50%	18
Architectural and Engineering Managers	53	75	43	-29%	-22	23%	10
Light Truck Drivers	52	56	41	-7%	-4	27%	11

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Heavy and Tractor-Trailer Truck Drivers (537 new postings, -27% over the week)
- Registered Nurses (483 new postings, +13% over the week)
- Retail Salespersons (234 new ads, -22% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 5/14/22	1 Week Ago: 5/7/22	4 Weeks Ago: 4/16/22	1 Week # Change	4 Week # Change
PricewaterhouseCoopers	371	79	6	292	365
Walmart / Sam's	198	114	6	84	192
Hartford Healthcare	118	98	131	20	-13
UnitedHealth Group	117	165	78	-48	39
Capital One	114	478	239	-364	-125
CVS Health	91	34	48	57	43
United States Xpress Enterprises Inc.	89	67	0	22	89
Wheeler Clinic	84	42	20	42	64
Walgreens Boots Alliance Inc	82	58	38	24	44
KPMG	82	84	65	-2	17
Companions & Homemakers	65	0	0	65	65
Connecticut Children's Medical Center	64	29	2	35	62
Raytheon	60	122	30	-62	30
Yale University	59	31	42	28	17
Cigna Corporation	57	52	31	5	26
General Dynamics	56	63	27	-7	29
Travelers	56	217	11	-161	45
Maximus	55	2	0	53	55
Allied Universal	53	81	23	-28	30
Discovery Behavioral Health	52	23	0	29	52
Anthem Blue Cross	51	68	35	-17	16
Home Instead Senior Care	50	1	0	49	50
US Customs and Border Protection	49	3	0	46	49
Trinity Health	47	50	19	-3	28
Big Lots Incorporated	47	28	1	19	46

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Health Care, Finance & Insurance, and Retail Trade. The 25 employers shown above account for 21 percent of all new ads. Among the top 25 employers, 16 had over the week ad increases and 9 had decreases. The largest top 25 employer increase over the week was PricewaterhouseCoopers (+292 new ads), Walmart/Sam's (+84), and Companions & Homemakers (+65 new ads). The largest decreases in the top 25 include Capital One (-364 new ads), Travelers (-161 new ads), and Raytheon (-62 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:
https://www1.ctdol.state.ct.us/lmi/hwol.asp